

# OPEN AN INTERNET SHOP TO MAKE YOUR OWN FORTUNE

Solution of Compound Profit for Advertisement & Signage Sales.

Cost of warehouse

# COST!

Difficulties of goods rejection

Marketing cost

Expense of website construction & maintenance

Shortage of product technical support



Salary of employees

Charge of logistics

Risk of procurement

TO COOPERATE WITH US, ALL YOUR ABOVE ISSUES ARE SOLVED!



# **SOLUTIONS FROM SIGN-IN-CHINA (SIC)**

SIC



provides the platform

#### **Coopera-tion Platform**



#### provides the services

6 categories in which includes more than 7000 kinds of good quality products

Professional sales internet platform

Local logistics.

Several methods for easy online payment

Guidance for platform operation

Product technical supports

Professional services for customs clearance of logistics

#### solves the problems

- Singleness of your product range
- Website construction & maintenance
  - Occupancy of your capital and high transaction cost.
- Inconveniences from payments
- Excess of costs from internet operations and salaries of employment
- Shortages of product knowledge and professionals
- Burden of verbose logistics and complicated customs clearance

# SIC, WORTH FOR YOUR BELIEF

**SIC**, a global internet operator in advertisement and signs based on high quality resources and abundant internet experiences from China, Japan, USA, Korea as well as Europe, professionally provides Profit Solutions of "Advertisement & Signage Products" for international medium and small advertisement dealers.

- √ Three steps going-up developments in e-commerce;
- ✓ A professional procurement team accumulated 10 years experience in management and product knowledge;
- ✓ Leading marketing method and sales mode in this industry;
- ✓ Products cover more than 120 countries and regions in the world;
- ✓ Rapid growth in 3 consecutive years and one-up sales scale;
- ✓ Integration of more than 7000 products that makes us a worldwide most competitive role in advertisement and signs;
- ✓ Logistics warehouses and operational branches been set up in USA, Thailand, Moscow and other regions ;
- ✓ Excellent suppliers and risk investors acquired our company shares.

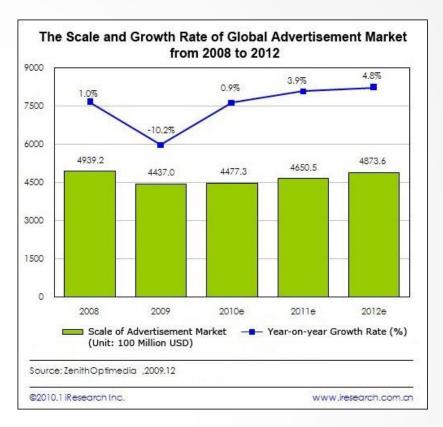


# SELECT A GOOD BUSINESS AND RUN INTERNET SHOP

According to forecast predicted by iResearch, a statistics analysis company: The outgoing expenditures of advertisement worldwide will reach USD \$487.36 billion in 2012 that presents nearly 5% increasing rate in which the production value of signage will excess USD \$ 100 billion and result 30% increasing rate.

With such an increase, SIC has already executed global sales strategic plan since 2011 for which to associate with sales companies (personals) who intend to run business of advertisement and signage: Easy online shop with easy money making!

We have a maturated foreign trading platform and plan to set a series of logistics warehouses in many countries. At present, the warehouse in the west of USA has already started operation as a result that the goods are directly delivered to end users through sales of "AD & Signs Online Shops".



# **GROWTH --THE SEEING IS BELIEVING**

In 2010, the annual sales value of main suppliers like HP, Canon and Seiko, who are engaged in AD cartography equipments, post-devices and accessories, reached USD \$27.352 billion that represents 33.6% increase in comparison of the year 2009; While the annual transaction amount of the main manufacturers like 3M and LG reached USD \$51.413 billion that represents 29.2% in comparison of the same.



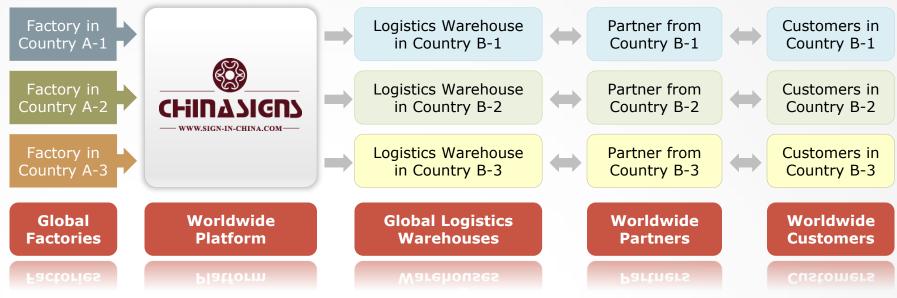
# **APPLICATION -EVERYWHERE**

The signage products and displaying solutions are applied everywhere in international imaging propagandization, promotions of company or products as well as individual lives.



### THE OPERATION MODE OF AD & SIGN ONLINE SHOPS

Multiple Levels of Platform: Factory + SIC + Logistics + Partners



- ✓ Sourcing the products with advantages in production cost and technology from all the countries
- ✓ Set up 1 to 3 logistics warehouse;
- ✓ Each warehouse provides goods and professional delivery to local partners;
- ✓ <u>SIC</u> is responsible in procurement, construction of logistics warehouses, and building up websites for partners, etc.
- ✓ Under the support of **SIC**, all the partners will conduct products with online sales and marketing.

### SIC'S ADVANTAGES BELONG TO YOUR ADVANTAGES

#### **Operation Advantages**

- Operation concept: Help partners acquire maximized profit and return;
- · Our operation team members are experts in advertisement and signs, e-commerce, and foreign trading;
- Convenient logistics services and safe online payment support.

#### **Technical Advantages**

- Using SAAS Cloud Mode, exquisite maintenance of product data to be ensured;
- With programming languages and database, PHP+MYSQL, the websites contribute high-efficient processing and fast accessing
- 3 level development structures so as to insure demands to be processed in time;
- Powerful self-help system for website operation.

#### **Service Advantages**

- · Service concept: Everything is based on customer's requirement oriented;
- · Perfect management of online service as well as QC and technical support;
- Diversified service accessing channels for customers: emails, telephone, MSN, online or offline communication, etc
- Standardized training system for customers along with product FAQ database more than 3000 pieces.

#### **Product Advantages**

- More 7000 kinds of products are all passed ISO 9000 as well as rapid product updating;
- Professional quality supervision team inspects product quality by applying AQL, SA8000 and FA;
- · Low cost transaction and high profit to singular product;
- Single deal with bigger amount valued and averagely USD\$690 amounted while 2nd round procurement gives higher purchasing rate that represents more than 85%.



### THE SUPPORTS SIC PROVIDES

#### **PRODUCT SUPPORT**

- Integration of the local competitive product lines
- · Updating of product prices and sales strategies in time;
- Supply of promotional catalogs and partial samples of products

#### **SERVICE SUPPORT**

- Free of charge online sales services;
- Door-to-door delivery service and purchase order tracing;
- Entirety of warranty and return or exchange of product;
- Assistance of attending local exhibitions;



#### **OPERATION SUPPORT**

- Support of internet marketing
- Help of web editing where there are 10 editors frequently update product information;

#### **TECHNOICAL SUPPORT**

- · Variety of platform templates available;
- Upgrade and maintenance of all the functions within a platform;
- Online training of product knowledge and technology;

# HIGH RETURNS GIVEN BY SIC



#### **SMALL INVESTMENT**

- Only spend certain time for internet marketing (you may entrust SIC for such works);
- Just 1 to 3 staff to process online commercial communications and handle purchase orders

#### **HIGH RETURNS**

- Able to acquire 25% discount of products;
- Able to acquire certain amount of price difference from price raising;
- Able to acquire bonus of achieving sales targets;
- Able to acquire certain cut of profits from introducing new partners;
- Able to acquire earnings from consultancy, product maintenance and other value-added services.

# SIC IS WILLING TO CONTRIBUTE MORE

#### SIC

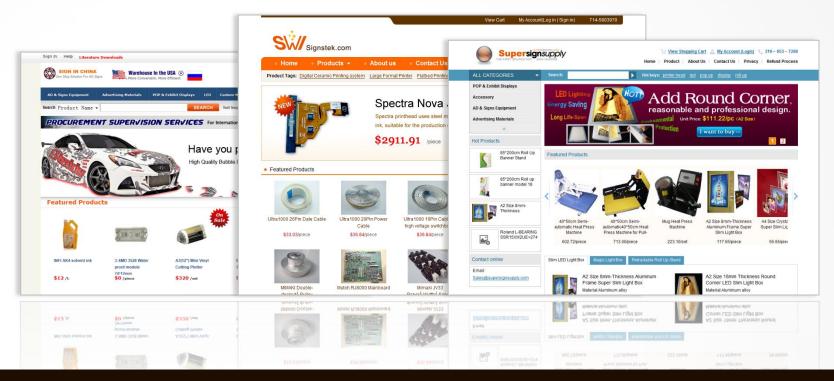
- Design of Platform
- Editing of Product Information
- Maintenance of Platform
- Promotion & Marketing of Platform
- Training of Product Knowledge
- Product Technical Support
- Supervision of ProductProcurement
- Sales Strategy of Products
- Logistics of Products
- After-sales Service



# AS LONG AS GIVING SERIOUS EFFORTS, **EVEN 2 CONDITIONS BELOW ARE NOT REQUIRED**

- "Local Person" who knows local advertisement and signage market
- Available to be online for normal services.

**Obtain Online Shops** 



## **COOPERATION IS A SIMPLE CHAT ONLY**

- 1. Negotiation with **SIC**
- 2. Confirm cooperation and details with **SIC**
- 3. Sign project cooperation agreement
- 4. Submit website documents and function requirements
- 5. SIC builds the website and handover to you
- 6. Test the website and send feedbacks of problems or your further requirements.
- 7. Start marketing and promotion of product sales
- 8. Handle customer orders and inform **SIC** logistics warehouse for delivery.

## **LOOK! OUR COOPERATION PARTNERS**

↓ Cooperated website in USA



↓ Cooperated website in Russia





# **HEARKEN YOUR MORE IDEAS**

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# THE OPPORTUNITY COMES TO BOTH YOU AND ME!

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